

**SAT JINDA KALYANA COLLEGE, KALANAUR, ROHTAK**

**PROGRAM OUTCOMES**

**M.COM**

1. Students will be able to understand the role of businessman, entrepreneurs, managers, consultants and auditors.
2. This program provides students with the skills they need to communicate effectively and make decisions in day to day business tasks.
3. Students can also acquire practical skills to work as tax consultant, audit assistant and other financial services.
4. Students will become competent to do higher education and advance research in the field of marketing, human resource management and finance.
5. This will help students to demonstrate appropriate skills, Knowledge and educational ability to solve a variety of problems related to life situations for their general development.
6. This program will provide students with a platform to gain new things for the whole economy. Through this program students will be able to participate in a variety of extracurricular activities as well as demonstrate practical and theoretical knowledge and gain practical insight into the corporate world.
7. Students will be able to understand and develop ethical and logical and professional behavior.
8. Students will be able to assess the risks and returns associated with various investment opportunities for investment planning and develop entrepreneurial skills.

## **COURSE OUTCOMES**

### **Semester –I**

#### **Title: Accounting Standards and Financial Reporting**

1. This subject provides a detailed understanding of the company's accounting rules and accounting aspects.
2. To learn about the steps and process for setting up ICAI standards in India and their compliance and applicability of accounting standards in India.
3. They will come to know the distinction between accounting standards, IFRSs, IASBs and FASBs and gain knowledge of the convergence of Indian accounting standards and IFRSs.
4. It also covers a variety of contemporary accounting topics such as human resource accounting, corporate social reporting, and forensic accounting and reporting. Environmental reporting.

#### **Title: Statistical Analysis for Business**

1. Will enable the students to understand the Correlation and Regression Analysis, Probability Distribution: Binomial, Poisson and Normal Distribution.
2. Will come to know about Hypotheses testing, Sampling tests – Large and small Sample tests – ZTest, T-Test.
3. Will facilitate students to understand **payal** parametric and Non-Parametric tests.
4. Will enable the students understand the Association of Attributes, Chi-Square test.
5. Will help students to apply all the above techniques in their future research work.

#### **Title: Managerial Economics**

1. Students will be able to understand the meaning and nature of business economics as well as consumer choice theory.
2. Introduce students to the functions of production and cost.
3. Help students understand the meaning, nature, and concepts of macroeconomics.
4. Help students understand various macroeconomic indicators.

#### **Title: Computer Applications in Business**

1. To know the basics of Computer System, Computer Software & Hardware and Information processing system.
2. To understand the differences of types of computer systems, input-output devices, storage devices, communication devices, configuration of hardware devices and their applications.
3. To get practical learning on M.S. Word, Excel, Power Point, Internet Technology, Applications, manager., control panel, paintbrush, calculator, desk top, my computer, settings, find, run etc.

### **Title: Principles of Management**

1. It will make them able to discuss and communicate the evolution of management and the way it's going to have an effect on future managers.
2. Enabled them to explain the significance of management system and perceive a number of the key talents required for the current management practices.
3. It will provide in depth knowledge of the system of motivation and its diverse theories.
4. To make the students able to practice the process of management functions: Planning, Organizing, staffing, directing, and controlling.
5. To know the various leadership styles to anticipate the consequences of each leadership Style.

### **Semester –II**

#### **Title: Management Accounting**

1. Gain knowledge about the various aspects of management accounting.
2. Apply the various techniques of budgetary control in organization.
3. Explain the value chain analysis and activity based costing.
4. Prepare various types of reports.

#### **Title: Investment Management**

1. Understand the various investment avenues and risk-return associated with them.
2. Get in-depth knowledge about primary market, secondary market, trading, settlement and regarding intermediaries in the capital markets.
3. Estimate the value of shares with help of fundamental and technical analyses.

#### **Title: Financial Management**

1. To familiarize the students with different aspects of financial management.
2. To impart knowledge towards choosing best alternatives.
3. To acquaint the students with capital budgeting and risk analysis techniques.

#### **Title: Business Communication**

1. Communicate effectively in a organizational environment
2. Get an insight about the various practice in business communication
3. Express the relevant and applicable communication skills like- speaking, writing, listening and reading
4. Express themselves in the professional business environment with self-confidence

### **Title: Fundamentals of Management**

1. Express their knowledge towards planning, organizing, staffing, direction and controlling
2. Understand the classical, neo and system approaches of management
3. Make good managerial decisions in official environment
4. Take controlling steps regarding observed deviations

### **Title: Organizational Behavior:**

1. Demonstrate the basic concepts of organizational behavior
2. Understand and ensure the effective management of individual behavior
3. Understand the group behavior
4. Get an insight on how to influence the human behavior

### **Semester-III**

#### **Title: Portfolio Management**

1. Students will get a comprehensive understanding of the concept of Portfolio and its related aspects.
2. Students will get a deep knowledge of how to make a better portfolio with the help of Markowitz's model, Sharpe's Index Model and Capital Assets Pricing Model.
3. Students will come to know about the techniques of Portfolio performance evaluation.
4. Will enable the students to understand the premise of Behavioral Finance.
5. Will equip them with the strategies of Great Masters in the sphere of investment management.

#### **Title: Corporate Tax**

1. Student will get in depth knowledge about Corporate Tax and come to know that how the residential status of Corporate Sector is being determined.
2. Student will become familiar with the provisions regarding determination of income under various heads.
3. Student will become familiar with the various provisions regarding assessment of charitable trust, education institutions, political parties, co-operative societies and income of non-residents.
4. Students will come to know about the basic mechanism of Income Tax Act with special reference to assessment of cooperative sectors.

### **Title: Marketing Concepts and decisions**

1. Students will come to know about the concept of Marketing and problems in marketing.
2. To know the basis for market segmentation, Target marketing, positioning and the concept of product life cycle.
3. They will become familiar with the Pricing strategies & Distribution and logistics factors affecting choice of a distribution.
4. To gain knowledge of the process of New Product planning & development, branding, Packaging and labeling.
5. Understanding the product Promotional activities i.e. advertising, publicity, sales promotion and public relations etc.

### **Title: International Finance**

1. Explore the international integration of financial markets and analyze implications for financial managers.
2. Identify derivative instruments and strategies used by multinational corporations to hedge financial risks.
3. Apply critical thinking skills in identifying and evaluating international financial issues and information.
4. Use analytical skills to identify and analyze material factors that are involved in business problems.
5. Use information technology as a tool to do essential business tasks.

## **Semester-IV**

### **Title: Cost Accounting Standards and Reporting**

1. To develop an understanding on various aspects of cost accounting.
2. Apply the practical knowledge of cost accounting standards in organizations.
3. Gain knowledge about auditing practices.

### **Title: Corporate Tax Planning and Management**

1. Develop an understanding about concepts related to planning and computation of corporate tax liability.
2. Get insights about tax planning with respect to setting up of a new business, financial management decisions and sale of scientific research decisions

3. Get insights about tax planning with respect to specific managerial decisions like make/ buy, lease/ rent decisions.
4. Get an insight about tax planning with respect to business restructuring.

**Title: Business Research Methods**

1. Acquisition of basic skills, tools of research, concept of research, stages and procedures of research
2. Ability to apply technical aspects of research
3. Acquisition of necessary knowledge of the use of computers and ICT for research
4. Get an insight about reference writing.

**Title: Human Resource Management**

1. Understand the basic concepts of Human Resource Management and to conceptualize the concepts of recruitment and selection.
2. Get an insight about the various concepts related to training and development along with the significance of worker's participation in management.
3. Evaluate the impact of employees' morale on his/her productivity.
4. Understand the rationale behind the growth and development of Trade Unions in India.
5. Understand the significance of industrial relations along with to identify the reasons responsible for industrial unrest in practice.

**Title: International Marketing**

1. Understanding of basics of International marketing.
2. To understand the concepts of Export Incentives, International Pricing Decisions, Finance Procurement.
3. Understanding of International Business Disputes, Legal and Ethical Issues in International Marketing.
4. To make them aware about Export Documentation.
5. To understand the concept of International Marketing Research and Marketing Information System.

**Title: Production Management**

1. Get in depth knowledge of functions and process of production.
2. Make proper planning and apply various controlling techniques.
3. To take location decisions in organizations.



## **PROGRAMME NAME: TWO YEARS M. A. IN GEOGRAPHY**

### **PROGRAMME OUTCOMES**

- Compare and contrast the theories, philosophies, and concepts in the discipline of geography, including unifying themes of spatial patterns and structures, the interrelationship between people and places, and the interactions between nature and society.
- Demonstrate an advanced understanding of and ability to differentiate among the various methodologies used in geographic research.
- Acquire, analyse, evaluate, interpret and critique geographic data and/or research.
- Communicate mastery of geographic data, theories, philosophies, and concepts in oral, written, and visual forms, with ethical engagement and respect for diversity of individuals, groups, and cultures.
- Identify and assess how geographic concepts apply in the workplace and in everyday life to solve real-world problems.
- Prepare objective scientific approach so that students can address research problems in Applied Geography and allied fields.
- Inculcate a sense of environmental ethics that focus research and concerns on sustainability and empathy to social concerns.
- Establish the position of Geography as a subject and its importance and interrelationships that reiterate and validate the ManEnvironment relationship.
- The syllabus is oriented towards emerging job opportunities and future prospects for the students.
- Assistance is given to students in preparing for various competitive exams like NET, SET, SSC etc.
- Computer-based techniques (RS&GIS) are incorporated in the syllabus which prepares the students for further analytical studies.



**PROGRAMME NAME: TWO YEARS M.A. IN GEOGRAPHY  
COURSE OUTCOMES**

COURSE NAME	COURSE OUTCOMES
<b><i>GEOMORPHOLOGY</i></b>	<ul style="list-style-type: none"> <li>● Study landforms and the related processes from the traditional concept to the contemporary development in Geomorphology.</li> <li>● Gain in-depth knowledge on the influence of various types of rocks on the development and evolution of the landforms; hydrologic characteristics of an open channel flow that produce erosional and depositional landforms; form-process interaction in the landform development and some modern methods of geomorphic analysis of the landforms through the concept of geomorphic threshold, geochronological methods and extreme events and equilibrium.</li> <li>● The skill for understanding the landform in a systematic way.</li> <li>● To cope up with continuous progress in geomorphology.</li> </ul>
<b><i>CLIMATOLOGY</i></b>	<ul style="list-style-type: none"> <li>● Acquire clear concepts of climatology.</li> <li>● Greater understanding of the nature and scope of climatology; ocean atmospheric interaction; climate change and its impacts.</li> <li>● Study various methods of data collection, check weather conditions and learn the theoretical basis of meteorological instruments.</li> <li>● Acquire techniques of hydro-meteorology and agro-meteorology.</li> <li>● Response to global warming at individual as well as societal levels; responding to issues of climate change and its impacts.</li> <li>● Weather interpretation and forecasting with focus on application of hydro-meteorology and agro-meteorology for future research work.</li> </ul>
<b><i>Statistical methods in Geography</i></b>	<ul style="list-style-type: none"> <li>● Understand the basic concept of sample and sampling; bi-variate analysis by correlation, regression and chi-square test.</li> <li>● Develop ability to choose samples for surveying; draw scatter diagram and calculate the different types of correlation; regression and chi-square values.</li> <li>● Can undertake sample based primary survey for studying any socio-economic issues in real world.</li> <li>● Identify the nature and strength of relationship among various parameters of socio-economic development.</li> </ul>

<p><b><i>Resource Geography</i></b></p>	<ul style="list-style-type: none"> <li>● Provide knowledge about the concepts of resources.</li> <li>● Knowledge about classification and models of natural resources processes.</li> <li>● Knowledge gained about use and misuse of natural resources.</li> <li>● Knowledge gained about conservation and management of resources for sustainable development.</li> </ul>
<p><b><i>Topographical Maps and Interpretation</i></b></p>	<ul style="list-style-type: none"> <li>● Use of topographical maps to perceive a landform or river basin and the interrelationship of the physical and cultural parameters. to efficiently use the topographical maps to obtain data with an objective to learn some quantitative techniques like basic morphometric analysis, nearest neighbour analysis of the settlements and bivariate correlation study (linear regression and correlation) between the physical and cultural aspects of an area.</li> <li>● Preparation of various maps and diagrams related to geographical study.</li> <li>● Capacity for using these maps and diagrams in the relevant areas.</li> </ul>
<p><b><i>Computer Applications in Geography</i></b></p>	<ul style="list-style-type: none"> <li>● Gain knowledge with both the hardware components of computer as well as software utilization through study of Computronics, Computer organization, Components of Hardware and Software, Operating Systems: MS-DOS, MS- Windows, Data Structure and Data Format, A – D and D – A presentation, Data representation, Computer Programming and Networking, Familiar with MS- Office, Page Maker, Corel Draw, Scanning, Geo-referencing, Mosaicing, Sub- setting, Database creation, Theme layer creation, Classification and Re-classification, Labelling, Layer calculation, and Mapping</li> <li>● The skill for utilizing the computer in data representation.</li> <li>● Ability to prepare digital map with synthesized data and satellite images.</li> </ul>



<p><b><i>GEOGRAPHICAL THOUGHTS</i></b></p>	<ul style="list-style-type: none"> <li>● Acquire basic concepts in geographical thoughts through ancient, medieval and modern periods; recent trends and explanations in geography.</li> <li>● Develop philosophical and historical aptitude among students in the context of evolution and development of geographical ideas, theme, approaches and knowledge.</li> <li>● Acquaint students with the philosophers of different schools of thought that have contributed in the development of geography as a branch of knowledge.</li> <li>● Understanding of the basic theme, ideas, dichotomies and approaches of geographic knowledge.</li> <li>● Critically evaluate the nature of geography as spatial science with changing space and time.</li> </ul>
<p><b><i>REGIONAL GEOGRAPHY</i></b></p>	<ul style="list-style-type: none"> <li>● In-depth knowledge of climate, natural vegetation, agriculture and energy resources and industries of India.</li> <li>● Conceptualize the regional approaches and to examine regional differentiation in the study of India.</li> <li>● Recognize regional identities and environmental dimension of regionalization to address the issues and concern needed for regional planning</li> </ul>
<p><b><i>Remote Sensing and GIS</i></b></p>	<ul style="list-style-type: none"> <li>● Gain knowledge on Remote Sensing of the environment, interaction of EMR with earth surface features its characteristics; spectral regions; elements of Visual Image Interpretation for Mapping and database-cum-information extraction.</li> <li>● Develop knowledge about the theoretical bases, principles, types and application of Remote sensing techniques maps.</li> <li>● Students can efficiently assess the scientific principles of Remote Sensing Techniques and observe and apply satellite based remote sensing data.</li> <li>● Knowledge on the definition of GIS; various components of GIS; structure of GIS; data input; verification, storage and output in GIS and application of GIS as a tool for DSS.</li> <li>● Geo-referencing; conversion of raster image to vector map.</li> <li>● Hands on training in Global Mapper software.</li> <li>● Prepare an administrative map using Global mapper software.</li> <li>● Prepare land use/land cover map using Global mapper software.</li> <li>● Extracting spatial information from Google Earth platform.</li> </ul>

<p><b><i>OCEANOGRAPHY</i></b></p>	<ul style="list-style-type: none"> <li>● Physical and chemical properties of sea water, bottom relief and distribution of oceanic resources; Nature and scope of oceanography, history of oceanographic expedition; distribution of water; major features of ocean basins; bottom topography of Indian, Pacific and Atlantic Oceans; Ocean deposits. Impact of Humans on the Marine Environment: law of the sea, exclusive economic zone, food and mineral resources of the sea, India's off-shore wealth. Physical and chemical properties of sea water; density, temperature and salinity; ocean currents, waves &amp; tides; sea level changes. Coastlines &amp; Shorelines, origin and characteristics of coastal features; Origin, characteristics and classification of continental shelf, continental slope, sub-marine canyons and coral reefs.</li> <li>● Identification of causes of conflict regarding ocean route, marine resources, etc.</li> <li>● Ability to analyze sea surface temperature fluctuation and its impact on southern oscillation.</li> </ul>
<p><b><i>REGIONAL PLANNING AND DEVELOPMENT</i></b></p>	<ul style="list-style-type: none"> <li>● Concepts of region, regionalization and regional planning; theories on recent development; concept on inequality and regional disparity.</li> <li>● Delineation of formal and functional region.</li> <li>● Identify the best measures of inequality and various indicators of regional development.</li> <li>● Analyze the interstate imbalance in India with respect to various indicators of regional development.</li> </ul>
<p><b><i>URBAN GEOGRPHY</i></b></p>	<ul style="list-style-type: none"> <li>● Develop deeper understanding of Urban geography.</li> <li>● Focus on establishing in-depth knowledge on spatial and temporal basis of urban studies; physical, social, cultural and economic setup of urban centers with special reference to India.</li> <li>● Helps to understand, analyse and interpret the morphology of urban centres.</li> <li>● Learn the significance of human activities, physical-biological and cultural phenomena, across temporal and spatial variations, that influence the urban landscape.</li> <li>● Acquire competency to address a variety of contemporary issues in the light of rapid expansion of the dynamic discipline.</li> <li>● Understand and appreciate the value of different perspectives to examine the complexities of urban life and the consequences inherent in the built-up environment.</li> </ul>
<p><b><i>GEOGRPHY OF TRANSPORT</i></b></p>	<ul style="list-style-type: none"> <li>● Appraise the students about the geographic relevance of transportation.</li> <li>● Gained knowledge about various models of global relevance, model characteristics of modes.</li> <li>● Knowledge about the structural analysis of transport network.</li> <li>● Acquire knowledge about development of road transport in Haryana.</li> </ul>





