## SAT JINDA KALYANA COLLEGE, KALANAUR (ROHTAK)

Lesson Plan

Faculty Name: Dr. AnshuSubject: Marketing Concepts and DecisionClass/ Semester: M.com (3<sup>rd</sup>Sem)Commencement Date: 16.08.2022Semester End Date: 14.12.2022Session: 2021-22

S.No./Lect.	Торіс	Proposed	ActualDate	Remarks
No.		Date		
1.	Introduction to the syllabus	16-08-2022		
2.	2. Introduction to the syllabus			
3.	Concept and Meaning of Marketing	18-08-2022		
4.	4. Concept and Meaning of Selling			
5.	scope of marketing	22-08-2022		
6.	Scope and importance of marketing	23-08-2022		
7.	Importance of marketing	24-08-2022		
8.	Understanding concepts of Relationship Marketing	25-08-2022		
9.	Integrated Marketing, Internal and Marketing Performance Marketing.	26-08-2022		
10.	Marketing the Customer Value: The Value Delivery, Value Chain, Core Competencies	27-08-2022		
11.	Strategic Marketing Planning: Corporate and Division	29-08-2022		
12.	Business Unit Strategic Planning	30-08-2022		
13.	Marketing environment-Macro and Micro Components	31-08-2022		
14.	Impact of environment on their impact on marketing decisions	01-09-2022		
15.	Market segmentation	02-09-2022		
16.	Market targeting	03-09-2022		

Reviewed by

S.No./Lect. No.	Торіс	Proposed Date	ActualDate	Remarks
17.	Buyer behavior	05-09-2022		
18.	18. Consumer decision making process			
19.	19. Creating Customer Value, Satisfaction and Loyalty			
20. Product Decisions: Concept of a product		08-09-2022		
21.	21. Classification of products; Major product decisions; Product line and product mix			
22.	Classification of products; Major product decisions; Product line and product mix	10-09-2022		
	Classification of products; Major product decisions; Product line and product mix	12-09-2022		
24.	Branding	13-09-2022		
25.	Branding	14-09-2022		
26.	Branding	15-09-2022		
27. Packaging		16-09-2022		
28.	Labeling	17-09-2022		

Date

S.No./Lect. No.	Торіс	Proposed Date	ActualDate	Remarks
29.	Packaging	19-09-2022		
30.	Labeling	20-09-2022		
31.	Product life-cycle: strategic implications	21-09-2022		
32.	New product development and consumer adoption process	22-09-2022		
33.	Pricing Decisions: Factors affecting price determination	24-09-2022		

34.	Pricing policies and strategies	27-09-2022	
35.	Pricing policies and strategies	28-09-2022	
36.	Pricing policies and strategies	29-09-2022	
37.	Pricing policies and strategies	30-09-2022	
38.	Promotion Decisions; Communication process	01-10-2022	
39.	Promotion Decisions; Communication process	03-10-2022	
40.	Promotion Decisions; Communication process	04-10-2022	

Date

S.No./Lect.	Торіс	Proposed	ActualDate	Remarks
No. 41.	computation of tax for various types of companies	Date 06-10-2022		
42.	computation of tax for various types of companies	07-10-2022		
43.	Promotion mix, advertising	08-10-2022		
44.	Promotion mix, advertising	10-10-2022		
45.	Promotion mix, advertising	11-10-2022		
46.	personal selling	12-10-2022		
47.	personal selling	13-10-2022		
48.	sales promotion	14-10-2022		
49.	sales promotion	15-10-2022		
50.	sales promotion	17-10-2022		

51.	publicity and public relations	18-10-2022	
52.	publicity and public relations	19-10-2022	

Reviewed b	y Date	Ren	emarks	
S.No./Lect. No.	Торіс	Proposed Date	ActualDate	Remarks
53.	Determining advertising budget	20-10-2022		
54.	Copy designing and its testing	21-10-2022		
55.	Copy designing and its testing	22-10-2022		
56	Media selection; Advertising effectiveness	26-10-2022		
57.	Media selection; Advertising effectiveness	27-10-2022		
58.	Sales promotion – tools and techniques	28-10-2022		
59.	Sales promotion – tools and techniques	29-10-2022		
60.	Sales promotion – tools and techniques	31-10-2022		
61.	Distribution Channels and Physical Distribution Decisions	02-11-2022		
62.	Distribution Channels and Physical Distribution Decisions	03-11-2022		
63.	functions and types of distribution channels	04-11-2022		
64.	functions and types of distribution channels	05-11-2022		

Reviewed b	y Date	Remarks		
S.No./Lect	Торіс	Proposed	ActualDate	Remarks
.No.		Date		
65.	Distribution channel intermediaries	07-11-2022		
66.	Distribution channel intermediaries	09-11-2022		
67.	Distribution channel intermediaries	10-11-2022		
68.	Channel management decisions	11-11-2022		
69.	Channel management decisions	12-11-2022		
70.	Retailing and wholesaling	14-11-2022		

71.	Decision – areas in the Management of Physical	15-11-2022	
	Distribution		

72.	Decision – areas in the Management of Physical Distribution	16-11-2022	
73.	Decision – areas in the Management of Physical Distribution	17-11-2022	
74.	Revision	18-11-2022	
75.	Revision	19-11-2022	
76.	Revision	21-11-2022	

Date

Remarks

S.No./Lect	. Topic	Proposed	ActualDate	Remarks
No.		Date		
77.	Presentation	22-11-2022		
78.	Presentation	23-11-2022		
79.	Presentation	24-11-2022		
80.	Presentation	25-11-2022		
81.	Presentation	26-11-2022		
82.	Presentation	28-11-2022		
83.	Presentation	29-11-2022		
84.	Presentation	30-11-2022		
85.	Presentation	01-12-2022		
86.	Presentation	02-12-2022		
87.	Presentation	03-12-2022		
88.	Presentation	05-12-2022		

Reviewed by

Date

S.No./Lect.	Торіс		Proposed	ActualDate	Remarks
No.			Date		
89.	Presentation		06-12-2022		
90.	Presentation		07-12-2022		
91.	Revision		08-12-2022		
92.	Revision		09-12-2022		
93.	Revision		10-12-2022		
94.	Revision		12-12-2022		
95.	Revision		13-12-2022		
96.	Revision		14-12-2022		
Reviewed by	y	Date	Rei	marks	I

Signature of FacultyReviewed byDateRemarks

Overall Observation (Problems faced/improvement Suggestions/Recommendation)

Reviewed by H.O.D./Committee

#### SAT JINDA KALYANA COLLEGE, KALANAUR (ROHTAK) Lesson Plan Faculty Name: Dr. Anshu Subject:Corporate Tax Class/ Semester: M.com (3<sup>rd</sup>Sem) Commencement Date: 16.08.2022 Semester End Date: 14.12.2022 Session: 2021-22

Introduction to the syllabus	Date 16-08-2022		
	16-08-2022		
Introduction to the syllabus			
	17-08-2022		
asics of tax	18-08-2022		
asics of tax	20-08-2022		
Basics of Corporate tax	22-08-2022		
Basics of Corporate tax	23-08-2022		
Ieaning and types of company	24-08-2022		
Meaning and types of company	25-08-2022		
feaning of basic terms used in Tax	26-08-2022		-
ax evasion, Tax avoidance	27-08-2022		
Tax planning and management	29-08-2022		
Residential status	30-08-2022		
Residential status	31-08-2022		
Residential status	01-09-2022		+
Incidence of tax on companies	02-09-2022		+
Revision	03-09-2022		_
	eaning of basic terms used in Tax ax evasion, Tax avoidance Cax planning and management desidential status desidential status desidential status desidential status desidential status	eaning of basic terms used in Tax26-08-2022ax evasion, Tax avoidance27-08-2022Cax planning and management29-08-2022desidential status30-08-2022desidential status31-08-2022desidential status01-09-2022neidence of tax on companies02-09-2022	eaning of basic terms used in Tax26-08-2022Ix evasion, Tax avoidance27-08-2022Cax planning and management29-08-2022Cesidential status30-08-2022Cesidential status31-08-2022Cesidential status01-09-2022Cesidential status01-09-2022Cesidence of tax on companies02-09-2022

Reviewed by

S.No./Lect. No.	Торіс	Proposed Date	ActualDate	Remarks
17	Basic of various Heads	05-09-2022		
18	18 Income from salary			
19	Income from House property	07-09-2022		
20	Income from House property	08-09-2022		
21	Income from House property	09-09-2022		
22.	Income from House property	10-09-2022		
23.	Income from Business or Profession	12-09-2022		
	Income from Business or Profession: Allowed and Disallowed Expenses	13-09-2022		
	Income from Business or Profession: Allowed and Disallowed Incomes	14-09-2022		
	Income from Business or Profession	15-09-2022		
27. Income from Capital Gains		16-09-2022		
28	Computation of Long term and short term gains	17-09-2022	_	

Date

S.No./Lect.	Торіс	Proposed	ActualDate	Remarks
No.		Date		
29.	Computation of Long term and short term gains	19-09-2022		
30.	Exemptions under section 54	20-09-2022		
31.	Exemptions under section 54	21-09-2022		
32.	Exemptions under section 54	22-09-2022		
33.	Income from other sources	24-09-2022		

34.	Income from other sources	27-09-2022	
35.	General provisions applicable to companies for computation of gross total income.	28-09-2022	
36.	General provisions applicable to companies for computation of gross total income.	29-09-2022	
37	Deductions from gross total income as applicable to companies	30-09-2022	
38.	Deductions from gross total income as applicable to companies	01-10-2022	
39.	Deductions from gross total income as applicable to companies	03-10-2022	
40.	computation of tax for various types of companies	04-10-2022	

Date

S.No./Lect. No.	Торіс	Proposed Date	ActualDate	Remarks
41	computation of tax for various types of companies	06-10-2022		
42	computation of tax for various types of companies	07-10-2022		
43	Revision	08-10-2022		
44	Basics of MAT	10-10-2022		
45	Provisions of MAT	11-10-2022		
46	Assessment of Insurance Companies	12-10-2022		
47.	Assessment of Insurance Companies	13-10-2022		
48	Assessment of Insurance Companie	14-10-2022		
	Assessment of Charitable / Educational Institutions/ Religious Trust	15-10-2022		

50	Assessment of Charitable / Educational	17-10-2022	
	Institutions/ Religious Trust		

51.	Assessment of Charitable / Educational Institutions/ Religious Trust	18-10-2022	
52	Assessment of Political Parties	19-10-2022	

Reviewed b	by Da	ate	Rema	arks	
S.No./Lect. No.	Торіс	Pro Da	posed te	ActualDate	Remarks
53	Assessment of Political Parties	20-	-10-2022		
54	Assessment of Political Parties	21-	-10-2022		
55	Assessment of Non-Resident	22-	-10-2022		
56	Assessment of Non-Resident	26-	-10-2022		
57	Assessment of Non-Resident	27-	-10-2022		
58	Advance ruling for non-residents	28-	-10-2022		
59.	Advance ruling for non-residents	29-	-10-2022		
60.	Advance ruling for non-residents	31-	-10-2022		
61	Assessment of cooperative societi	ies 02-	-11-2022		
62	Assessment of cooperative societie	es 03-	-11-2022		
63	Assessment of cooperative societie	es 04-	-11-2022		
64	Assessment of discontinued busin	less 05-	-11-2022		

Date

S.No./Lect	Торіс	Proposed	ActualDate	Remarks
.No.		Date		
65	Assessment of discontinued business	07-11-2022		
66	Assessment of discontinued business	09-11-2022		
67	Assessment of discontinued business	10-11-2022		
68	Double taxation relief.	11-11-2022		
69	Double taxation relief.	12-11-2022		
70	Double taxation relief.	14-11-2022		
71	Double taxation relief.	15-11-2022		

72	Revision	16-11-2022
73	Revision	17-11-2022
74	Revision	18-11-2022
75	Presentation	19-11-2022
76.	Presentation	21-11-2022

Date

Remarks

S.No./Lect	Торіс	Proposed	ActualDate	Remarks
No.		Date		
77.	Presentation	22-11-2022		
78	Presentation	23-11-2022		
79	Presentation	24-11-2022		
80	Presentation	25-11-2022		
81	Presentation	26-11-2022		
82	Presentation	28-11-2022		
83	Presentation	29-11-2022		
84	Presentation	30-11-2022		
85	Presentation	01-12-2022		
86	Presentation	02-12-2022		
87.	Presentation	03-12-2022		
88.	Presentation	05-12-2022		

Reviewed by

Date

S.No./Lect.	Торіс		Proposed	ActualDate	Remarks
No.			Date		
89.	Presentation		06-12-2022		
90	Presentation		07-12-2022		
91	Revision		08-12-2022		
92	Revision		09-12-2022		
93	Revision		10-12-2022		
94	Revision		12-12-2022		
95	Revision		13-12-2022		
96	Revision		14-12-2022		
Reviewed b	y	Date	Rei	narks	1

Signature of FacultyReviewed byDateRemarks

Overall Observation (Problems faced/improvement Suggestions/Recommendation)

Reviewed by H.O.D./Committee

# SAT JINDA KALYANA COLLEGE, KALANAUR (ROHTAK)

## LESSON PLAN

Faculty Name: Dr. Rajesh Kumar Subject: Fundamentals of Marketing		rketing		
Class/ Seme	ster: M. Com. 3 <sup>rd</sup> Semester	Commencement Date: 16.08.2022		2022
Semester En	id Date: 14.12.2022	Session: 2022-2	23	
Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
1	Introduction to Marketing	16-08-2022		
2	Nature of Marketing	17-08-2022		
3	Objectives of Marketing	18-08-2022		
4	Scope of Marketing	20-08-2022		
5	Functions of Marketing	22-08-2022		
6	Corporate Orientation towards	23-08-2022		
	Market places			
7	Core Concepts of Marketing	24-08-2022		
8	Core Concepts of Marketing	25-08-2022		
9	Building Customer Value	26-08-2022		
10	Delivering Customer Value	27-08-2022		
11	Customer Satisfaction	29-08-2022		
12	Retaining Customers	30-08-2022		

Reviewed by:

Date:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.	-	Date		
13	Customer Relationship Marketing	31-08-2022		
14	Marketing Environment: Introduction	01-09-2022		
15	Scanning of Environment	02-09-2022		
16	Internal Environment Analysis	03-09-2022		
17	External Micro Environment	05-09-2022		
18	External Macro Environment	06-09-2022		
19	Method /Techniques of Environment	07-09-2022		
	analysis			
20	Method /Techniques of Environment	08-09-2022		
	analysis			
21	Revision of Unit-1	09-09-2022		
22	Revision of Unit-1	10-09-2022		
23	Revision of Unit-1	12-09-2022		
24	Analyzing Consumer Markets	13-09-2022		

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
25	Consumer Behaviour: Introduction	14-09-2022		
26	Process of Buying Behaviour	15-09-2022		
27	Factors affecting Buying Behaviour	16-09-2022		
	of Consumers			
28	Economic Model and Social Model	17-09-2022		
29	Jagdish Seth Model	19-09-2022		
30	Other Models of Consumer	20-09-2022		
	Behaviour			
31	Revision of Buying Behaviour	21-09-2022		
32	Oral Test of Buying Behaviour	22-09-2022		
33	Introduction to Market Segmentation	24-09-2022		
34	Features of a Good Segment	27-09-2022		
35	Approaches of Market Segmentation	28-09-2022		
36	Mass Marketing	29-09-2022		

Date:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
37	Differentiated Marketing	30-09-2022		
38	Positioning	01-10-2022		
39	Approaches of Positioning	03-10-2022		
40	Product Differentiation	04-10-2022		
41	Product Life Cycle: Introduction	06-10-2022		
42	PLC and Marketing Strategies	07-10-2022		
43	Revision	08-10-2022		
44	Oral Test	10-10-2022		
45	Seminar	11-10-2022		
46	Seminar	12-10-2022		
47	Seminar	13-10-2022		
48	Seminar	14-10-2022		

Date:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
49	Seminar	15-10-2022		
50	Concept of New Product	17-10-2022		
51	New Product Development	18-10-2022		
52	Product Mix	19-10-2022		
53	Product Line Decisions	20-10-2022		
54	Revision	21-10-2022		
55	Oral Test	22-10-2022		
56	Introduction to Brand	26-10-2022		
57	Types of Brands	27-10-2022		
58	Branding Strategies	28-10-2022		
59	Branding Strategies	29-10-2022		
60	Revision	31-10-2022		

Reviewed by:

Date:

Remarks:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
61	Revision	02-11-2022		
62	Oral Test	03-11-2022		
63	Pricing: Introduction	04-11-2022		
64	Objectives	05-11-2022		
65	Pricing Policy	07-11-2022		
66	Pricing Strategies	09-11-2022		
67	Revision Pricing	10-11-2022		
68	Marketing Channels	11-11-2022		
69	Wholesaling	12-11-2022		
70	Types of Wholesaling Business	14-11-2022		
71	Retailing	15-11-2022		
72	Revision	16-11-2022		

Reviewed by:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
73	Revision	17-11-2022		
74	Oral Test	18-11-2022		
75	Advertisement	19-11-2022		
76	Advertisement Media	21-11-2022		
77	Advertisement Copy	22-11-2022		
78	Personal Selling	23-11-2022		
79	Evaluation and Control of Marketing	24-11-2022		
	Efforts			
80	Revision	25-11-2022		
81	Revision	26-11-2022		
82	Web Marketing	28-11-2022		
83	Green Marketing	29-11-2022		
84	Revision	30-11-2022		

Date:

Remarks:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
85	Revision	01-12-2022		
86	Oral Test	02-12-2022		
87	Seminars	03-12-2022		
88	Seminars	05-12-2022		
89	Seminars	06-12-2022		
90	Seminars	07-12-2022		
91	Seminars	08-12-2022		
92	Overall Revision	09-12-2022		
93	Overall Revision	10-12-2022		
94	Overall Revision	12-12-2022		
95	Overall Revision	13-12-2022		
96	Overall Revision	14-12-2022		

Reviewed by:

Date:

Remarks:

Signature of faculty

Overall observation (Problems faced/ Improvement/ Suggestions/Recommendations)

Reviewed by H.O.D./Committee

#### SAT JINDA KALYANA COLLEGE, KALANAUR (ROHTAK)

#### **LESSON PLAN**

Faculty Name: Dr. Rajesh Kumar Subject: International Finance Class/ Semester: M. Com. 3rd Semester Commencement Date: 16.08.2022 Semester End Date: 14.12.2022 Session: 2022-23 Sr. No./ Topics Proposed Actual Date Remarks Lect. No. Date International Finance: Introduction 16-08-2022 1 2 3 Nature and Importance 17-08-2022 Brief Introduction of International 18-08-2022 Capital Markets and Investment Avenues 4 Bretton Woods Conference 20-08-2022 5 IMF: Introduction and Objectives 22-08-2022 23-08-2022 6 IMF: Management and facilities 7 SDR 24-08-2022 8 IMF V/s India 25-08-2022 Bank: Introduction and 9 World 26-08-2022 objectives 10 Organization 27-08-2022 Lending Activities 29-08-2022 11 12 World Bank v/s India 30-08-2022

Reviewed by:

Date:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
13	Methods of International Investments	31-08-2022		
14	Balance of Payments: Introduction	01-09-2022		
15	Balance of Trade	02-09-2022		
16	Items of Current and Capital Account	03-09-2022		
17	Factors Affecting BOP	05-09-2022		
18	Impact of BOP on Economy	06-09-2022		
19	Measures to Correct Adverse BOP	07-09-2022		
20	Trends in International Trade and Finance	08-09-2022		
21	International Flow of Goods, Services and Capital	09-09-2022		
22	Revision of Unit -1	10-09-2022		
23	Revision of Unit -1	12-09-2022		
24	Revision of Unit -1	13-09-2022		

Reviewed by	v:
	, •

Date:

Remarks:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
25	International Monetary System:	14-09-2022		
	introduction			
26	Developments	15-09-2022		
27	Gold Standard	16-09-2022		
28	Bretton Wood System	17-09-2022		
29	Fixed Parity System	19-09-2022		
30	Smithsonian Arrangement	20-09-2022		
31	Exchange Rate Regime Since 1973	21-09-2022		
32	Exchange Rate Regime Since 1973	22-09-2022		
33	Floating System	24-09-2022		
34	Revision	27-09-2022		
35	Revision	28-09-2022		
36	Multinational Financial System:	29-09-2022		
	Introduction			

Reviewed by:

Date:

Remarks:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
37	Components	30-09-2022		
38	Inter Company Fund Flow	01-10-2022		
	Mechanism			
39	Global Remittance Policy	03-10-2022		
40	Transfer-pricing	04-10-2022		
41	Tax Consideration	06-10-2022		
42	Revision	07-10-2022		
43	Revision	08-10-2022		
44	Seminars	10-10-2022		
45	Seminars	11-10-2022		
46	Seminars	12-10-2022		
47	Seminars	13-10-2022		
48	Seminars	14-10-2022		

Reviewed by:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
49	International Liquidity	15-10-2022		
50	Various Avenues	17-10-2022		
51	Creation of SDRs	18-10-2022		
52	IMF	19-10-2022		
53	Funding Facilities	20-10-2022		
54	European Monetary System	21-10-2022		
55	Monetary and Banking Institutions	22-10-2022		
56	Monetary and Banking Institutions	26-10-2022		
57	International Capital Markets	27-10-2022		
	Instruments: Introduction			
58	ADRs and GDRs	28-10-2022		
59	IDRs and Euro Bonds	29-10-2022		
60	Euro Loans	31-10-2022		

Date:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.	-	Date		
61	Repos and CPs	02-11-2022		
62	Floating Rate Instruments	03-11-2022		
63	Loan Syndication	04-11-2022		
64	Euro Deposits	05-11-2022		
65	Revision	07-11-2022		
66	Revision	09-11-2022		
67	Revision	10-11-2022		
68	Seminars	11-11-2022		
69	Seminars	12-11-2022		
70	Seminars	14-11-2022		
71	Parity Conditions in IF	15-11-2022		
72	Currency Forecasting	16-11-2022		

Reviewed by	y: parity Date:	Remarks:		
Sr. No./	Topics	Proposed	Actual Date Remarks	
Lect. No.		Date		
73	Arbitraging	17-11-2022		
74	Law of One Price	18-11-2022		
75	PPP- Theory	19-11-2022		
76	The Fisher Effect	21-11-2022		
77	The Fisher Effect	22-11-2022		
78	The International Fisher Effect	23-11-2022		
79	The International Fisher Effect	24-11-2022		

80	Inflation	25-11-2022
81	Risk	26-11-2022
82	Impact on Financial Markets	28-11-2022
83	Revision	29-11-2022
84	Revision	30-11-2022

Date:

Remarks:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
85	Revision	01-12-2022		
86	Overall Revision	02-12-2022		
87	Overall Revision	03-12-2022		
88	Overall Revision	05-12-2022		
89	Overall Revision	06-12-2022		
90	Overall Revision	07-12-2022		
91	Seminars	08-12-2022		
92	Seminars	09-12-2022		
93	Seminars	10-12-2022		
94	Seminars	12-12-2022		
95	Seminars	13-12-2022		
96	Seminars	14-12-2022		

Reviewed by:

Date:

Remarks:

Signature of faculty

Overall observation (Problems faced/ Improvement/ Suggestions/Recommendations)

Reviewed by H.O.D./Committee

# SAT JINDA KALYANA COLLEGE, KALANAUR (ROHTAK)

Faculty Name: Dr. Rajesh Kumar		Subject: Portfolio Management		
Class/ Seme	ster: M. Com. 3 <sup>rd</sup> Semester	Commencement Date: 16.08.2022		2022
Semester En	d Date: 14.12.2022	Session: 2022-2	23	
Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
1	Introduction to Portfolio Management	16-08-2022		
2	Nature of Portfolio Management	17-08-2022		
3	Objectives of Portfolio Management	18-08-2022		
4	Process of Portfolio Management	20-08-2022		
5	Benefits of Portfolio Management	22-08-2022		
6	Revision	23-08-2022		
7	Oral Test	24-08-2022		
8	Diversification : Introduction	25-08-2022		
9	Rationale of Diversification	26-08-2022		
10	Portfolio Return	27-08-2022		
11	Risk and Types	29-08-2022		
12	Risk Measurement	30-08-2022		

### LESSON PLAN

Reviewed by:

Date:

Remarks:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
13	Strategic Assets Allocation	31-08-2022		
14	Tactical Assets Allocation	01-09-2022		
15	Balanced Assets Allocation	02-09-2022		
16	Drifting Assets Allocation	03-09-2022		
17	Markowitz's Portfolio Theory	05-09-2022		
18	Efficient Frontier	06-09-2022		
19	Efficient Portfolio	07-09-2022		
20	Corner Portfolio	08-09-2022		
21	Risk Less Lending	09-09-2022		
22	Risk Less Borrowings	10-09-2022		
23	Risk Less Borrowings	12-09-2022		
24	Revision of Unit-1	13-09-2022		

Reviewed by:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
25	Revision of Unit-1	14-09-2022		
26	Revision of Unit-1	15-09-2022		
27	Revision of Unit-1	16-09-2022		
28	Oral Test	17-09-2022		
29	Introduction to Sharpe's Single Index	19-09-2022		
	Model			
30	Assumptions to SIM	20-09-2022		
31	Empirical Analysis	21-09-2022		
32	Optimal Portfolio Selection	22-09-2022		
33	Revision	24-09-2022		
34	Oral Test	27-09-2022		
35	CAPM: Introduction	28-09-2022		
36	Basic Assumptions	29-09-2022		

Date:

Remarks:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
37	SML	30-09-2022		
38	CML	01-10-2022		
39	Empirical Evidence on CAPM	03-10-2022		
40	Numerical	04-10-2022		
41	Numerical	06-10-2022		
42	Limitations	07-10-2022		
43	Revision	08-10-2022		
44	Oral Test	10-10-2022		
45	Seminar	11-10-2022		
46	Seminar	12-10-2022		
47	Seminar	13-10-2022		
48	Seminar	14-10-2022		

Reviewed by:

Sr. No./	Topics	Proposed Actual Date Remarks
Lect. No.		Date
49	Seminar	15-10-2022
50	Seminar	17-10-2022
51	Seminar	18-10-2022
52	Factor Models	19-10-2022
53	Assumptions	20-10-2022
54	Working of Models	21-10-2022
55	Revision	22-10-2022
56	Oral Test	26-10-2022
57	Arbitrage Pricing Theory	27-10-2022
58	Introduction to Performance	28-10-2022
	Evalution	
59	Treynor Ratio	29-10-2022
60	Sharpe Ratio	31-10-2022

Date:

Remarks:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.	-	Date		
61	Jensen Ratio	02-11-2022		
62	MM Measures	03-11-2022		
63	Risk Adjusted Measures of Return	04-11-2022		
64	Portfolio Review	05-11-2022		
65	Portfolio Revision	07-11-2022		
66	Revision	09-11-2022		
67	Revision	10-11-2022		
68	Revision	11-11-2022		
69	Oral Test	12-11-2022		
70	Introduction to Behavioural Finance	14-11-2022		
71	Heuristic Driven Biases	15-11-2022		
72	Emotional and Social Influences	16-11-2022		

Reviewed by:

Date:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
73	Revision	17-11-2022		
74	Oral Test	18-11-2022		
75	Strategies of Great Masters	19-11-2022		
76	Benjamin Graham	21-11-2022		
77	Warren Buffet	22-11-2022		
78	John Templeton	23-11-2022		
79	Peter Lynch	24-11-2022		
80	George Soros and Others	25-11-2022		
81	Indian Money Monarchs	26-11-2022		
82	Guidelines for investment Decisions	28-11-2022		
83	Revision	29-11-2022		
84	Revision	30-11-2022		

Date:

Remarks:

Sr. No./	Topics	Proposed	Actual Date	Remarks
Lect. No.		Date		
85	Revision	01-12-2022		
86	Oral Test	02-12-2022		
87	Seminars	03-12-2022		
88	Seminars	05-12-2022		
89	Seminars	06-12-2022		
90	Seminars	07-12-2022		
91	Seminars	08-12-2022		
92	Overall Revision	09-12-2022		
93	Overall Revision	10-12-2022		
94	Overall Revision	12-12-2022		
95	Overall Revision	13-12-2022		
96	Overall Revision	14-12-2022		

Reviewed by:

Date:

Remarks:

Signature of faculty

Overall observation (Problems faced/ Improvement/ Suggestions/Recommendations)

Reviewed by H.O.D./Committee